# Faculty - Annual Performance Evaluation

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# Your Success, Our Priority

At our institution, we believe that open communication and clear expectations are key to personal and professional success. The performance evaluation process is designed to celebrate achievements, provide constructive feedback, and help each employee thrive in their role.

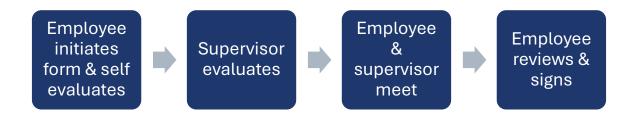
## Introduction

The performance evaluation process is an important opportunity for employees and managers to reflect on accomplishments, identify areas for growth, and set clear goals for the future. This document provides step-by-step guidance to ensure evaluations are completed accurately, consistently, and in alignment with institutional expectations. Following these instructions will help ensure that the process is fair, constructive, and supportive of professional development for all employees.

# Why This Matters

Performance evaluations are more than just a yearly requirement—they are a tool for fostering communication, recognizing contributions, and creating a shared understanding of expectations. When completed thoughtfully, they help employees feel valued, managers make informed decisions, and the organization maintain a culture of continuous improvement.

# **Process**

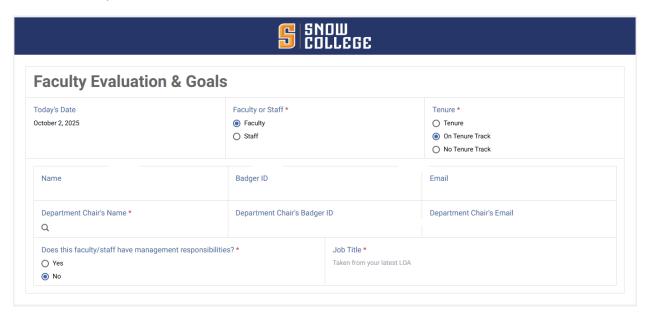


# **Self-Evaluation**

The performance evaluation entails setting an agreed-upon baseline of competencies and goals for the upcoming year. Throughout the process, the department chair or dean and the faculty member work together to identify the core skills, behaviors, and performance expectations that will serve as the foundation for the evaluation process. Clear goals are established to align the employees' contributions with institutional strategic initiatives.

This step is critical because it creates a shared understanding of what success looks like, provides measurable benchmarks for progress, and ensures fairness and consistency in how performance will be assessed. Documenting these expectations up front reduces ambiguity later in the year and helps both the faculty member and department chair or dean stay accountable.

It is important to note that all comments, goals, and competencies recorded in the evaluation will be visible to all parties who view the evaluation. For this reason, comments should be written clearly, professionally, and with the understanding that they become part of the official performance record.



## **Employee Details**

Employee completes the following fields:

Faculty or Staff: select the appropriate classification

Supervisor Name: input the department chair or dean name

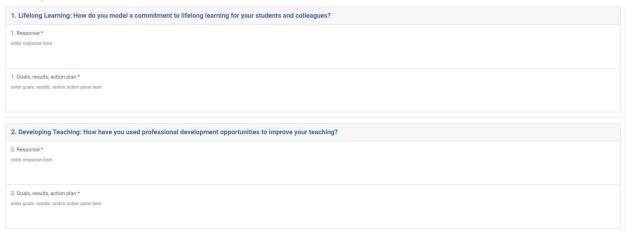
Management Responsibilities: select 'Yes' if the employee manages people and budgets

Job Title: input the employee's job title

# **Faculty Competencies**

All faculty will self-evaluate themselves on competencies related to teaching, professional development, and service.

## Example:



## **Managerial Competencies**

If the faculty member manages people or budgets, the faculty should have selected 'Yes' on the Management Responsibilities question on the Employee Details page.



Managerial competencies will be rated on a three-point scale.

On track - Performance or behavior meets or exceeds expectations Developing - Performance or behavior partially meets expectations Off track - Performance or behavior is below expectations

Ratings of "On track" or "Developing" do not require comments. Ratings of "Off track" will require comments.

The faculty member will self-evaluate themselves on five competencies.

## Goal Alignment with Strategic Initiatives



#### Goals (Required)

#### Strategic Institutional Priorities and Goals

Please set at least two personal goals for the coming year that correspond Snow College's strategic priorities listed below. Each goal should correspond to one of the strategic priorities listed below.

Ensure positive and sustainable growth in ENROLLMENT through effective, data-driven recruitment and retention strategies. This includes participation in new student orientation and other retention-related activities, recruiting visits, generating recruiting materials, supporting the TechConnect and Prison Education Programs, proposing and developing new classes or new programs that bring in new students, revising online courses to meet adult student needs, opening tech ed shops and labs for occasional night hours, and any other activities designed to attract new students or retain existing students.

Empower students with durable skills and WORKFORCE READINESS. This includes having students participate in the CLA exam, assessing higher-order thinking skills in courses, revising courses to emphasize higher-order thinking skills, taking Coursera courses in Al and education, incorporating AI into courses, and any other activities that prepare students for the workforce or enhance durable skills that meet workforce needs.

Strengthen Institutional CAPACITY AND OPERATIONAL EXCELLENCE. This includes serving on a strategic initiative task force, creating or revising institutional policies, improving divisional or departmental workflows, mentoring new employees, leading or participating in employee training, implementing software or AI solutions, and any other activity that improves efficiency or effectiveness of Snow College.



#### Goals (Required)

Describe your SMART goals and identify the institutional Strategic Initiative they supports.

Please provide two personal SMART goals that support one or more of Snow College's Strategic Initiatives

Specific: Linked to a job description, departmental goals/mission, and/or overall institutional goal. Answers the question—Who? and What?

Measurable: The success toward meeting the goal can be measured. Answers the question—How?

Attainable: Goals are realistic and can be achieved in a specific amount of time and are reasonable.

Relevant: The goals are aligned with current tasks and projects and focus in one defined area; include the expected result.

Time Oriented: Goals have a clearly defined time frame including a target or deadline date.

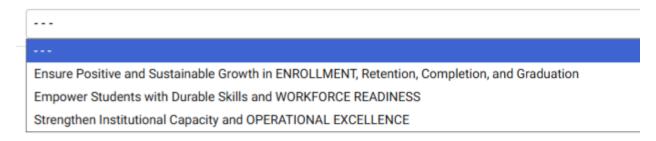
## Examples: Not a SMART goal:

r department's website up-to-date. Does not identify a measurement or time frame, nor identify why the improvement is needed or how it will be used

The first Friday of every month, solicit updates and new materials from our department's managers for the web page; publish this new material to the website by 12:00 noon on the following Friday. Each time new material is published. review our department's website for material that is out of date, and delete or archive the outdated materia Ref: SMART GOALS – TEMPLATE (sandlego.edu)



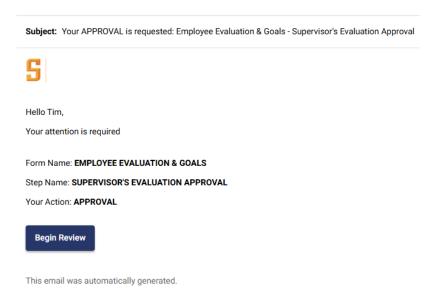
Faculty are required to describe two goals and align them with the College's Strategic Initiatives. A third, fourth, and fifth goal is optional.



Once the required goals have been input, the faculty will click the "Submit" button to submit the self-evaluation.

# **Department Chair/Dean Tasks**

After the faculty member submits the evaluation, the manager will receive a Kuali task via email.

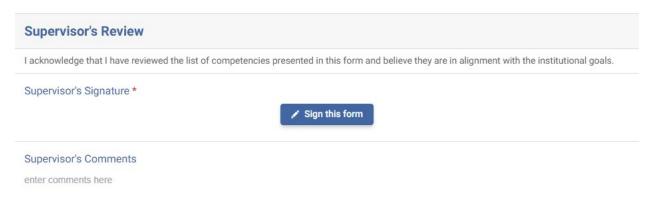


The department chair or dean will begin their review of the faculty evaluation.

Managerial competencies will require the supervisor to either "Agree" or "Disagree" with the faculty's rating and leave a comment if the supervisor disagrees with the employee's evaluation.



Once all competencies and goals have been reviewed, the department chair or dean will sign the form and click "Approve" to move the form forward to the next step.



The department chair or dean will then meet with the faculty to discuss the evaluation. During this meeting the form may be updated to reflect any changes discussed. To complete this step, the supervisor will "Mark Complete" in the Kuali task.

## Final Steps

To finish the evaluation, the faculty will receive a Kuali task to do a final review of the evaluation. The faculty should review the evaluations for any changes that were made during the meeting with the department chair or dean and sign the evaluation. They will then click "Approve" to complete the process and initiate final notifications.

The faculty member and department chair or dean will then receive a PDF attachment in a Kuali email of the finalized evaluation.

## **Guidelines for Writing Comments**

## 1. Be Clear and Purposeful

- State upfront that the evaluation is meant to recognize strengths and guide development (not just judge).
- Keep in mind that faculty want feedback that connects to professional growth in teaching, professional development, and service.

## 2. Focus on Behaviors, Not Personality

- Comment on what the faculty member did, not who they "are."
- Example: Instead of "You're disorganized," write "Course materials were often posted late, which made it harder for students to prepare."

## 3. Be Specific and Evidence-Based

- Use examples: "In the spring seminar, student evaluations highlighted your engaging discussion style."
- Avoid vague phrases like "needs improvement" without context.

## 4. Balance Strengths and Areas to Improve

- Acknowledge what they do well ("Strong record of student mentorship").
- Add a forward-looking suggestion: "Consider developing a structured advising guide for graduate students."

## 5. Connect to Impact

- Show how behaviors affect outcomes.
- Example: "Your interdisciplinary research collaborations have raised the department's profile."
- Example: "Limited participation in committee work has placed more burden on colleagues."

## 6. Use Developmental, Future-Oriented Language

- Phrase feedback as a path forward.
- Example: "Expanding your use of active learning strategies could further improve student engagement."
- Avoid dwelling only on past problems.

# 7. Keep Tone Collegial and Respectful

- Remember, these are peers in an academic setting. Write comments as if you were advising a colleague.
- Constructive tone fosters openness, while harsh phrasing may create defensiveness.

## 8. Organize Feedback by Category

- Teaching
- Professional development
- Service/Committees